



KMOV
One Memorial Drive
St. Louis, MO 63102

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 862165

Schedule Dates 10/18/12-10/22/12
Advertiser Bill Enyart for Congress - DCCC (40095)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - Candidate (1077)
Brand DCCC - Enyart for Congress (178111)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name Beale,Rachael
Phone/Fax (618) 233-2012 /
CPE 12608
Account Types Local/Political Candidate - Agency
Billing Type Standard
Comments

Date Entered 10/16/12
Last Modified 10/18/12
Entered By Bridget Hurst
CO-OP No
Headline # 10/18-10/22
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,914.00
Net Total \$10,846.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	11	\$12,760.00
Grand Total:	11	\$12,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/12-10/18/12	1	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/16/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	131968- CBS This Morning		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)		10/16/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	1	:30	20022- Price is Right						1			1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		10/16/12
4.0	Normal Line / SPOT	10/18/12-10/18/12	1	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/16/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/16/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	1	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/16/12
7.0	Normal Line / SPOT	10/21/12-10/21/12	2	:30	107455- Good Wife								1		\$3,500.00		St. Louis (KMOV) (KMOV)		10/16/12
7.0.1	Closed Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
8.0	Normal Line / SPOT	10/19/12-10/19/12	1	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		10/16/12
9.0	Normal Line / SPOT	10/20/12-10/20/12	1	:30	119145- News @ 10:30pm							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/16/12
10.0	Normal Line / SPOT	10/18/12-10/18/12	2	:30	20063- Late Show with David Letterman					1				1	\$360.00	\$360.00	St. Louis (KMOV) (KMOV)		10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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11.0	Normal Line / SPOT	10/22/12-10/22/12	2	:30	20063- Late Show with David Letterman	1	1								\$360.00		St. Louis (KMOV) (KMOV)		10/16/12
11.0.1	Closed Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
12.0	M/G For 7.0.1 / SPOT	10/20/12-10/20/12	1	:30	43181- 48 Hours	1						X		1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		10/18/12
13.0	M/G For 11.0.1 / SPOT	10/22/12-10/22/12	1	:30	20027- Inside Edition	1	X							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: